



Charleston Water Week

July 2009

Once in a while, a truly worthwhile opportunity arises – one that shows your dedication to a better future while showcasing your business.

This is that opportunity.

Be Our Headline.

Title Sponsor (\$2000)

Two small non-profit organizations are working together to host Charleston's first and only Water Week – a full week of workshops and events open to the general public to raise awareness about a precious resource that is grossly under-valued. As our headline sponsor, you will have visibility like no other sponsor. Treated as our VIP guest, your company will be promoted on all marketing and PR materials as the Water Week Presenter. At each of the 9 workshops, your company will have a banner present, the opportunity to give out information to all guests and be honored with a thank you prior to the start of the workshop. Your company will also have the highest visibility on the website for Charleston Water Week, including a dedicated page solely to discuss your company's involvement with water resources, products and practices. You will also be given the first opportunity to be a continuing headlines sponsor in the 2nd Annual Water Week.





Film Premier Sponsor (\$500)

INVEST in a collective future.

There is no better way to get the message about our global water issues than with a visually stimulating film. The public film premier will be viewed outdoors creating a family, community-oriented environment. As a sponsor to this event, your company will be allowed to air a preview of your business on screen prior to the showing of the film, 5 minutes in duration. This sponsorship will also include your company on all marketing materials for this event as well as on the Charleston Water Week website. Space for this event is not limited.

Workshop Sponsors, 9 total (\$300)

Each workshop presents a unique topic concerning water. One workshop may be a better fit to your company's business than another, however; each workshop will provide an ample opportunity to connect with our participants. As a workshop sponsor, you will be the sole sponsor represented at the event, with the exception of our title sponsor. As each workshop will be marketed collaboratively as part of Charleston Water Week as well as individually, your company will be represented in a variety of ways, including a web link that will be consistently tied to the workshop. Your company will also have 5-10 minutes at the start of each workshop to present either a product or basic company information to our participants. You may also contribute event freebies at your discretion. Each workshop is anticipated to have 30 participants and workshop sponsorship preferences will be given on a first-come, first-serve basis. As a workshop sponsor, you will also receive 3 tickets to the Lowcountry Boil event.

**Lowcountry H2O Boil Party
Silent Auction Contributor**

Once the workshops are complete, it's time to celebrate the conclusion of Water Week! The Benefit Party will take place at Bowen's Island Restaurant on Sunday Jul 12th from 6-10pm following the beach sweep. To assist the two non-profits in our fundraising efforts, we welcome any silent auction donations that participants can bid on. All proceeds from the auction will be split between the Institute and the Waterkeeper organization.

In Kind Sponsorships

If your company can donate in-kind supplies needed for Water Week (see list under form), or if your company would like to give participant favors out, we welcome your in-kind sponsor. Your company will be featured on our website as well as at the particular event / workshop that your in-kind gift is made.

SPONSOR REGISTRATION FORM

Check One

- Headline Sponsor** **\$2000**
- Film Premier Sponsor** **\$500**
- Workshop Sponsor** **\$300**

Please list top 3 Preferences

- Rain Barrel Workshop**
 - Rain Garden Workshop**
 - Rain Water Catchments**
 - H2O In the Home**
 - LEED & Water Efficiency**
 - Boat Maintenance**
 - Boat Tours**
 - Green Roofs & Social Mixer**
 - Beach Comb**
- lowcountry Boil Silent Auction**
Item: _____
- In-Kind Sponsor**
Item: _____

Company Name:

Contact Name:

Contact Phone:

Contact Email:

Please enclose a check for the sponsorship amount made out to: The Sustainability Institute, 1360 Truxtun Avenue, North Charleston, SC 29405

Please do not hesitate to contact Charleston Water Week with any questions, suggestions or recommendations at 843-529-3421.

